

## COUNTY OF LOS ANGELES DEPARTMENT OF PARKS AND RECREATION



March 17, 2003

Attachment Agenda Item 11(h) SMMC April 28, 2003 Received

MAR 2 0 2003

Santa Monica Mountains Conservancy
Los Angeles River Center & Gardens

Ms. Rorie Skei
Chief Deputy Director
Santa Monica Mountains Conservancy
570 West Avenue Twenty Six, Suite 100
Los Angeles, CA 90065

Dear Ms. Skei:

At the Parks Summit of the County of Los Angeles held in January one of the action items was to hold quarterly meetings for Directors or their representatives. Please reserve Thursday, April 3, 2003 from 11:30 a.m. to 2:30 p.m., for this first quarterly meeting. It will be held at Eaton Canyon Nature Center in Pasadena. Directions are included. The Los Angeles County Department of Parks and Recreation will provide lunch and there is no cost involved. Please RSVP to Elva Espinoza at (213) 738-2953.

An agenda for the meeting is also included. It is short with the main focus to allow time for park and recreation leaders to network.

During the Directors' Roundtable session at the Summit there was a strong consensus that we should all work together to solve common problems in partnership and to promote the central message of the role of parks and recreation in *creating community through people*, parks and programs to the residents of Los Angeles County.

It was suggested that one way to do this would be for the park and recreation providers of the cities, other agencies and the County to adopt the common phrase "Creating Community through People, Parks and Programs." The group felt this was a simple, but positive action that could come from the Parks Summit. An MOU requesting your agency to participate has been sent to your city manager. A copy is included. Please discuss with your city manager.

For those of you representing agencies other than cities a copy is enclosed. Since your approval authority varies from the cities, it is hoped that you can sign the MOU for your agency and return a signature page to my office. We will, in turn, return to you a signed page from all participating cities and agencies. The MOU does not require a commitment of any funds by any entity.

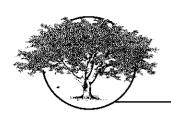
I am looking forward to seeing you at Eaton Canyon Nature Center on April 3, 2003. Should you have any questions, please contact me at (213) 738-2953.

Sincerely,

Russ Guiney

Chief Deputy Director

Executive Offices • 433 South Vermont Avenue • Los Angeles, CA 90020-1975 • (213) 738-2961



## COUNTY OF LOS ANGELES DEPARTMENT OF PARKS AND RECREATION



## MEMORANDUM OF UNDERSTANDING BETWEEN LOS ANGELES COUNTY DEPARTMENT OF PARKS AND RECREATION AND THE SIGNATORY CITIES OF LOS ANGELES COUNTY

This Memorandum of Understanding (the "MOU") is entered into as of the date set forth below, by and between the County of Los Angeles through its Department of Parks and Recreation and the signatory cities of Los Angeles County.

Whereas, the County of Los Angeles recognizes the California Park & Recreation Society, a statewide professional association with 4,200 members, developed a strategic plan for the profession to communicate the vision and value of the parks and recreation profession to policy makers, the media, and citizens, and

Whereas, the County of Los Angeles Department of Parks and Recreation is a member of the California Park & Recreation Society and it wishes to promote the central message of the role of parks and recreation in *creating community through people, parks, and programs* to the residents of Los Angeles County, and

Whereas, the County of Los Angeles through its Department of Parks and Recreation wishes to promote its role and each city's role in providing recreation experiences, fostering human development, strengthening community image and sense of place, strengthening safety and security, protecting natural resources, increasing cultural unity, promoting health and wellness, and facilitating community problem solving, in partnership with the 88 cities located in Los Angeles County, and

Whereas, the County of Los Angeles recognizes the importance of using a common phrase to communicate the value of parks and recreation throughout the County, and

Whereas, the County of Los Angeles requests each city within the County sign this Memorandum of Understanding indicating their willingness to use the phrase, *Creating Community through People, Parks, and Programs*, minimally on their brochures and/or activity guides, and

Whereas, the County of Los Angeles assures each city that there is no financial obligation either to any of the signatory cities, Los Angeles County or to the California Park & Recreation Society to use this phrase, or execute this MOU.

Therefore, be it resolved, the County of Los Angeles Department of Parks and Recreation seeks the cooperation and participation by each city within the County to use the phrase "Creating Community through People, Parks, and Programs" at least on their brochures and/or activity guides, and

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Further, be it resolved that the County of Los Angeles and the cities who are signatories hereto wish to join in promoting the concepts of joint use among or between any of them to address their common missions of providing recreational experiences, fostering human development, strengthening community image and sense of place, strengthening safety and security, protecting natural resources, increasing cultural unity, promoting health and wellness, and facilitating community problem solving in partnerships with each other.

This MOU may be signed and dated by the signatory parties in counterparts.